



Dear Corporate Donor and Friend:

The **Triangle Down Syndrome Network (TDSN)** needs your help this October to help celebrate **Down Syndrome Awareness** month.

TDSN is a grassroots support network of families and professionals that serves as a lifeline to new parents and families living in the area who have children with Down syndrome. TDSN's mission is to raise awareness in our community by supporting inclusion, advocacy, education, and activities that enrich the lives of people with Down syndrome.

One of our main events this year will be our **12th Annual Buddy Walk[®]** on **October 10, 2010**. This is our largest fundraising event of the year and serves as an opportunity to educate the public about Down syndrome. In 2009, upwards of 1200 people were in attendance and we expect 2010 to be even bigger!

Our continued success depends on you. As you plan your budget for 2010, please consider TDSN for your charitable contributions. Our children can only meet their goals with the generous support of companies like yours.

We are currently seeking corporate sponsors for this exciting event. Now is the time for your company to become involved! Our sponsorship levels begin at \$250. Each level provides the opportunity for your company to be a part of the TDSN family. Attached is our *Corporate Sponsorship Level* information.

In addition to monetary donations, we also need sponsors to provide snack items for our families during the Walk, as well as items for our raffle and silent auction. Special recognition will be given to donors who would like to provide lunch for our families or underwrite other major expenses for this very special day.

The Buddy Walk[®], started by the National Down Syndrome Society in 1995, has become an international phenomenon with hundreds of thousands of people participating. Our local participation grows tremendously year by year. There will be local celebrity appearances, games, entertainment, and food. We invite you to attend and witness the success of our Buddy Walk!



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Please join us for this fun event and help TDSN, a **non-profit**, 501(c)(3) tax exempt organization, (TDSN Tax ID # 31-1630412) by sending your tax deductible sponsorship donation as soon as possible. Please get involved today!

All monetary contributions should be mailed to:

Triangle Down Syndrome Network
c/o 2010 Buddy Walk Sponsorship
PO Box 37305
Raleigh, NC 27627

Thank you for your time and consideration.

Sincerely,

Lana Calloway

Lana Calloway
2010 Buddy Walk Co-Chair
919.832.4700, x-12
Email: lanac@exhibitresources.com

Kristen O'Connell

Kristen O'Connell
2010 Buddy Walk Co-Chair
919.422.1671
Email: kdaoconnell@yahoo.com

Enclosure

To contact the Triangle Down Syndrome Network:

Web: www.TriangleDownSyndrome.org
Email: TDSNmail@TriangleDownSyndrome.org
Phone/Fax: 919.788.3646



2010 Buddy Walk Corporate Sponsorship Levels

Event Date: *October 10, 2010*

BW Angel (\$5,000+)

- Banner with company name and logo at Buddy Walk
- Logo on T-shirt
- Logo in Triangle Down Syndrome Network Newsletter, 750 circulation
- Named as contributing sponsor in media advisories
- Option of exhibition booth at Buddy Walk
- 4 T-shirts and 4 passes to the Buddy Walk for Company employees or designees

BW Partner (\$2,500+)

- Logo on T-shirt
- Logo in Triangle Down Syndrome Network Newsletter, 750 circulation
- Named as contributing sponsor in media advisories
- Option of exhibition booth at Buddy Walk
- 4 T-shirts and 4 passes to the Buddy Walk for Company employees or designees

BW Buddy (\$1,000+)

- Logo on T-shirt
- Logo in Triangle Down Syndrome Network Newsletter, 750 circulation
- Named as contributing sponsor in media advisories
- 2 T-shirts and 2 passes to the Buddy Walk for Company employees or designees

BW Friend (\$500+)

- Name on T-shirt
- Name in Triangle Down Syndrome Network Newsletter, 750 circulation
- 2 T-shirts and 2 passes to the Buddy Walk for Company employees or designees

BW Pal (\$250+)

- Name on T-shirt
- 2 T-shirts and 2 passes to the Buddy Walk for Company employees or designees

